

COUNCIL OF URBAN BOARDS OF EDUCATION
SERVING AMERICA'S URBAN PUBLIC SCHOOL STUDENTS

National School Boards Association
Council of Urban Boards of Education Programming
NSBA 71st Annual Conference
Hilton San Francisco
333 O'Farrell Street, San Francisco, CA 94102
April 8-10, 2011

HILTON SAN FRANCISCO (CUBE) PROGRAMMING

CUBE School Site Visits, Pre-Conference Urban Programming & District Workshops – Friday, April 8

MOSCONE CENTER (CUBE) PROGRAMMING

CUBE Annual Business Meeting – Saturday, April 9

CUBE Annual Issues Forum – Saturday, April 9

New Urban and Large-size School Board Leadership Training – Sunday, April 10

Urban Advocacy Skills Building – Sunday, April 10

AGENDA

Thursday, April 7, 2011

3:00 p.m. - 5:00 p.m.

*Hilton San Francisco,
West Lounge
(Ballroom Level)*

CUBE Early-bird Registration

Attention CUBE Members: Registration packets will be available only for those who have pre-registered for the CUBE pre-conference programming at the 71st NSBA Annual Conference. Please refer to your conference registration confirmation letter to ensure that you are registered for CUBE programming in addition to the full conference. CUBE programming may be added to your full conference registration on Friday morning, April 8, 2011, beginning at 7:30 a.m.

Friday, April 8, 2011

7:30 a.m. - 4:00 p.m.

*Hilton San Francisco,
West Lounge
(Ballroom Level)*

CUBE Registration

8:00 a.m. – 9:15 a.m.

Continental breakfast will be served

8:00 a.m. - 12:00 noon
*Hilton San Francisco,
Imperial A*

School Site Briefing and Visit to San Francisco Unified School District (SFUSD)

Continental Breakfast provided at 7:45 a.m.

8:00 a.m. – breakfast

8:15 a.m. – welcome remarks

8:30 a.m. – site visit briefing

9:15 a.m. – buses load at the Taylor Street Entrance

9:30 a.m. – buses depart for schools

11:15 a.m. – buses depart schools

Noon – buses return to the Hilton San Francisco

*CUBE's Site Visit transportation
generously sponsored by*

First Student

Visit San Francisco Unified School District (SFUSD) and see how they are meeting the challenges faced by larger districts. See for yourself during the site visits hosted by CUBE.

Presider: *Elizabeth Daniels*, CUBE Steering Committee Member and Board Member, Portsmouth City (VA) Public Schools

Presenter: *Richard Carranza*, Deputy Superintendent, San Francisco (CA) Unified School District

Attendees will have the option to visit one school.

NOTE! If you have a specific preference for one of the following school sites, please arrive at the buses early to secure a seat on the bus for your preferred school site visit. When each bus is filled to capacity (approximately 50 registrants per bus, first come-first served) participants will have to select from the other site visit choices. The buses will stage for loading at the Taylor Street Entrance of the Hilton San Francisco.

Alice Fong Yu Alternative School is the nation's first Chinese immersion public school. They offer a rigorous Chinese language immersion instructional program from kindergarten through eighth grade. The students at Alice Fong Yu have the unique opportunity to acquire Cantonese (K-8) and Mandarin (6-8) in a supportive and nurturing environment, with a strong focus on high academic achievement and student leadership. Their mission is to prepare students to become caring, responsible, and competent citizens with Chinese bilingual skills and global perspectives. The student body is comprised of 550 students, approximately 28% of whom are identified as socioeconomically disadvantaged. The school has the highest possible statewide Academic Performance Index (API) ranking, 10 out of 10.

Alice Fong Yu Alternative School

Principal: *Liana Szeto*

Grade Level: K-8

1541 12th Avenue, San Francisco, CA, 94122

Phone: (415) 759-2764

Sherman Elementary is one of the district's highest performing and most highly requested elementary school. Principal Shenkan-Rich says "Learning is fun! In elementary school, our job is to continue to develop a child's natural curiosity and make coming to school what an 8-year-old's life is all about." The arts are an essential, rigorous and joyful part of the core curriculum, enabling students to access their multiple intelligences, educating the whole child and improving their voices, listening skills, body control, and problem-solving abilities. Sherman provides many enriching artistic experiences such as dance and movement, visual arts, choral music, hip hop dance, and keyboarding. Students in the 3rd, 4th, and 5th grades participate in the Mind Research Institute's Gigi program. The school has a model green schoolyard program. Students explore and test out their science hypotheses in the garden and are eager to come to school to track the growth of their plants. Sherman has approximately 430 students; 50% are socio-economically disadvantaged and 30% are English Learners.

Sherman Elementary

Principal: *Sara Shenkan-Rich*

Grade Level: K-5

1651 Union Street, San Francisco, CA, 94123

Phone: (415) 749-3530

Abraham Lincoln High School is a comprehensive high school with 2,350 diverse students from across San Francisco. The school's graduation rate is 95% (compare to 84% for the district and 78% for the state). Their goal is to provide a positive, nurturing school environment that supports high academic performance and high student self-image. They recognize that students bring their diverse experiences into the classroom, and believe instruction should be responsive to different student learning needs. Lincoln offers a rigorous AP and honors program, services for Special Education severely and non-severely impaired students, a comprehensive English Language Learner (ELL) program that prepares students to become bilingual and biliterate, Career Academies, a Wellness Center, Peer Resource Program, AVID, Step-to-College, and a wide variety of clubs, athletic, and other extracurricular activities. The Environmental Service Learning Initiative promotes environmental and social justice.

Abraham Lincoln High School

Principal: *Barnaby O. Payne*

Grade Level: 9-12

2162 24th Avenue, San Francisco, CA, 94116

Phone: (415) 759-2700

12:30 p.m. – 2:00 p.m.

Buffet lunch will be served – Imperial Ballroom

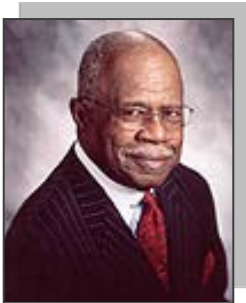
12:30 p.m. – 12:45 p.m.

Hilton San Francisco

Imperial Ballroom

Welcome Remarks

Lock P. Beachum, Sr., CUBE Steering Committee Chair and Board Vice President, Youngstown (OH) City School District



12:45 p.m. - 2:00 p.m.

Hilton San Francisco

Imperial Ballroom

Keynote Address - featuring Thomas Payzant – and Luncheon Education & Leadership in Our Time



Thomas Payzant is a professor of practice at the Harvard Graduate School of Education. Prior to that, he served as superintendent of the Boston Public Schools from October 1995 until his retirement in June 2006. Before coming to Boston, he was appointed by President Clinton to serve as assistant secretary for Elementary and Secondary Education with the United States Department of Education. Over the past decade he has led a number of significant systemic reform efforts that have helped narrow the achievement gap and increase student performance on both state and national assessment exams.

Presider: *Lock P. Beachum, Sr., CUBE Steering Committee Chair and Board President, Youngstown (OH) City School District*

2:00 p.m. – 2:30 p.m.

Outside of

Imperial Ballroom

Book signing with Thomas Payzant

2:15 p.m. - 3:15 p.m.
Imperial Ballroom
Hilton San Francisco

The Challenges of Using Funds and Resources Effectively in Urban Districts

These are dire times for school funding. In these fiscally challenging times it is imperative that local school boards actively consider how limited funds and resources may be more effectively utilized in educating our students. This session will share examples of how your school system may promote improvements in spending leading to a more coherent and intentional plan.

Presider: *Harium Martin-Morris*, CUBE Steering Committee Member and Board Member, Seattle (WA) Public Schools

Presenter: *Judith M. Marte*, Chief Budget Officer, Miami-Dade County Public Schools, FL

3:30 p.m. – 5:00 p.m.
Hilton San Francisco
Franciscan A, B, C

District Workshops

Topic: How are CUBE Districts Facing Resource Challenges and Effectively Using Funding?

Join one of CUBE's most popular sessions, where board members of like-sized districts meet to discuss relevant issues, and how their respective urban school districts are responding.

Large-Size Urban Districts (60,000 and over)

Location: Franciscan C

Presider: *Susan Valdes*, CUBE Steering Committee Member and Board Member, Hillsborough County (FL) School District

Mid-Size Urban Districts (30,000-60,000)

Location: Franciscan B

Presider: *Van Henri White*, CUBE Steering Committee Member and Board Member, Rochester City (NY) School District

Small-Size Urban Districts (under 30,000)

Location: Franciscan A

Presider: *Katherine Mitchell*, CUBE Steering Committee Member and Board Member, Little Rock (AR) School District

As CUBE districts face increasingly limited funds, creative and collaborative approaches are becoming necessary to continue to foster effective education while responding to fiscal realities.

Questions:

1. What are the most significant challenges your district has faced given the new fiscal realities of the current economic climate? How has your board responded?
2. What innovative approaches has your board implemented in response to funding shortages? What new strategies have been most effective?
3. How has your district been able to continue to prioritize teaching and learning while reducing budgets? How has your board approached difficult decisions?
4. How has your board been able to communicate with and secure the support of your community? What approaches have you used to successfully respond to teacher, parent, and community concerns about budget cuts?

5:15 p.m. – 6:30 p.m.
Hilton San Francisco
Cityscape

CUBE Networking Reception

CUBE's Networking Reception has been generously sponsored by:



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RIVERDEEP • RIVERSIDE PUBLISHING • SAXON • STECK-VAUGHN**

**THE REMAINDER OF CUBE PROGRAMMING WILL TAKE PLACE AT THE
MOSCONE CONVENTION CENTER
SOUTH BUILDING – EAST MEZZANINE, ROOM 200-212**

Saturday, April 9, 2011

8:15 a.m. – 9:45 a.m.

Buffet breakfast will be served

8:30 a.m. - 9:45 a.m.

*Moscone Center
Room 200-212*

CUBE Annual Business Meeting and Breakfast

CUBE districts meet to consider nominations, elect new Steering Committee members, and discuss issues of concern to the membership. CUBE, as well as non-CUBE registrants, are encouraged to attend to learn more about CUBE and to hear reports from the nation's major urban districts about student achievement progress.

CUBE's Annual Business Meeting breakfast buffet generously sponsored by:



Preferred Meal Systems, Inc.
Quality food and service, simplified.™

Presider: *Lock P. Beachum, Sr.*, CUBE Steering Committee Chair and Board President, Youngstown (OH) City School District

Annual Business Meeting Agenda

- I. 2011 CUBE Nomination Process and Steering Committee Election
Steve Corona, Chair, 2011 CUBE Nominating Committee
- II. CUBE Year In Review
- III. Membership Reports
- IV. Service Recognition
Lock Beachum, Youngstown (OH) City School District
Tariq Butt, Chicago (IL) Public Schools
Steve Corona, Fort Wayne (IN) Community Schools
Khaatim Sherrer El, Atlanta (GA) Public Schools
Sandra Smith-Jones, Virginia Beach City (VA) Public Schools
- V. Other CUBE Business
- VI. Adjourn

11:30 a.m. – 1:00 p.m.

Buffet Lunch will be served – Room 200-212

11:30 a.m. – 1:30 p.m.

*Moscone Center
Room 200-212*

The New Urban School Climate

National School Climate Survey 2010 Results

(This session is open to all NSBA Annual Conference attendees)

Five years ago, CUBE launched the largest study of urban school climate in the history of public education. Well in advance of the interests of current education policymakers, CUBE recognized the importance of school climate in providing children with a quality educational experience. In 2010, the NSBA Board of Directors endorsed another study which included urban, suburban and rural schools. This presentation provides the results of that study with

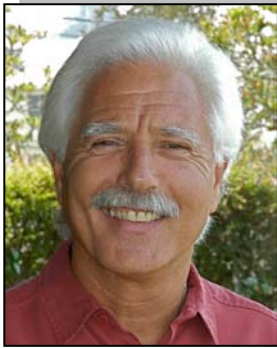


particular emphasis on the urban schools and the implications for urban school board members into the second decade of this century.

Presider: *Gracie Porter*, CUBE Steering Committee Member and Board Chair, Metropolitan Nashville (TN) Public Schools

Presenter: *Dr. Brian K. Perkins*, Director, Urban Education Leaders Program, Columbia University Teachers College (NY)

2:00 p.m. - 4:00 p.m.
Moscone Center
Room 200-212



CUBE Annual Issues Forum – Improving School Climate and Reducing Bullying and Violence: Creating Safer Schools from the Inside-Out

(This session is open to all NSBA Annual Conference attendees)
Bullying, harassment, cyber-bullying and violence are becoming more damaging, harder to identify and more acceptable at younger ages in youth culture. These issues negatively affect school climate, adversely impact academic performance and cost districts significant amounts of money and time. In today's challenging times, we must re-educate ourselves about the importance and value of positive school climate. This presentation will showcase recent research and field experience that demonstrate the benefits of adopting school climate as a guiding principle for building safer and high-performing schools. You'll examine proven and best-practice prevention and intervention approaches, programs and models that reduce bullying, improve school climate and boost academic performance. Participants will also preview a "School

Climate Cost Recovery Calculator" to assess actual costs and losses associated with the absenteeism, vandalism, suspensions and expulsions that result from the above climate-related problems.

Presider: *Sandra Jensen*, CUBE Steering Committee Vice-Chair and Board President, Omaha (NE) Public Schools

Presenter: *Rick Phillips*, Executive Director, Community Matters (CA)

*We regret to inform you that **Urban Night Out** will not be taking place this year. It is our hope to again host this popular event next year.*

Sunday, April 10, 2011

7:45 a.m. – 9:00 a.m.
Moscone Center
Room 200-212

Continental breakfast served during New Urban and Large-size School Board Leadership Training

8:00 a.m. - 9:45 a.m.
Moscone Center
Room 200-212

New Urban and Large-size School Board Leadership Training
(This session is open to all NSBA Annual Conference attendees)
Continental Breakfast provided



Newly elected or appointed, as well as continuing urban and large-size district school board members often struggle to define their roles. Seize this opportunity to strengthen your leadership skills as a new or a continuing school board member.

Presider: *Norma Munoz*, CUBE Steering Committee Member and Board Member, Roosevelt (AZ) Elementary School District #66

Trainer: *Terry Boyd, Ph.D.*, Associate Dean, College of Business, Franklin University (OH)

3:15 p.m. - 4:30 p.m.
Moscone Center
Room 200-212

CUBE Urban Advocacy Skills Building – How to Tell the Urban Public Education Story: An Important Tool for Successful Advocacy
(This session is open to all NSBA Annual Conference attendees)



The impact of state and federal legislation in recent years has been significant for public schools, no matter the size of the school district. For urban and large school districts that serve 1/3 of all public school children, the impact has been staggering. The role of local school board members in telling the urban education story to state and federal legislators is critical as we anticipate increasing changes in how urban public schools are funded and ultimately function. Learn from state school boards association government relations staff, NSBA’s lobbyists and urban school board members about how to successfully share local impact data to influence legislation at the state and federal level.

Presider: *Minnie Forte-Brown*, CUBE Steering Committee Member and Board Chair, Durham (NC) Public Schools

Presenters: *Kathleen Branch*, Director, National Advocacy Services Program, Office of Federal Advocacy and Public Policy, NSBA; *Deborah Rigsby*, Director, Federal Legislation, Office of Federal Advocacy and Public Policy, NSBA; *John H. Bedell*, Board Member, Orange County (CA) Department of Education; and *Elizabeth Parker*, Board Member, Orange County (CA) Department of Education.

MARK YOUR CALENDARS!

2011 CUBE Issues Seminar

***BEYOND SUPERMAN: Advocating for Today's Urban
Schools***

**June 23-25, 2011
The Peabody Memphis
Memphis, TN**

→Register today

For additional information, visit www.nsba.org/cube.